|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Key Partners** | **Key Activities** | **Value Propositions** | | **Customer Relationships** | | **Customer Segments** |
|  |  |  | | |  |  |
| **Key Resources** | **Channels** |
|  |  |
| **Cost Structure** | | | **Revenue Streams** | | | |
|  | | |  | | | |

**BUSINESS MODEL CANVAS**